

The logo for the 'AMERICAN PROSPERITY AGENDA' features a stylized American flag with three vertical stripes (two red, one blue with a white star) to the left of the text. The word 'AMERICAN' is in blue, 'PROSPERITY' is in a larger blue font, and 'AGENDA' is in blue. The text is flanked by two thick red horizontal bars.The logo for 'GROW THE ECONOMY' features an icon of two stylized buildings (one red, one yellow) to the left of the text. The words 'GROW THE' are in yellow, 'ECONOMY' is in a large, bold, dark red font, and 'IN EVERY TOWN AND CITY' is in yellow below it. The text is flanked by two thick grey horizontal bars.The logo for 'GIVE EVERYONE A SHOT AT THE AMERICAN DREAM' features an icon of a graduation cap and an open book to the left of the text. The words 'GIVE EVERYONE A SHOT AT THE' are in blue, 'AMERICAN DREAM' is in a large, bold, black font, and the text is flanked by two thick grey horizontal bars.The logo for 'MAKE GOVERNMENT WORK BETTER' features an icon of a classical building with columns to the left of the text. The words 'MAKE GOVERNMENT' are in orange, 'WORK BETTER' is in a large, bold, grey font, and 'FOR THE MIDDLE CLASS' is in orange below it. The text is flanked by two thick grey horizontal bars.



**New Democrat Coalition
American Prosperity Agenda**

Tomorrow's middle-class prosperity depends on what we do today.

America's promise has always been the possibility of opportunity and a better life. Here, any of us can dare to start a small business and watch it thrive. Here, our children can study hard, attend college, and achieve their goals. In America, all of us should have the opportunity to earn a living, own a home, put away something for retirement, and pursue dreams big and small. In short, the promise is that middle class Americans can achieve real and lasting prosperity for ourselves and be confident that our kids will get there too.

This success makes us the envy of the world. But **the world isn't waiting for America's next move – it's racing to catch up** and pass us. Now more than ever, we need to sharpen the innovative edge that makes America home of the world's greatest scientists, researchers, dreamers and entrepreneurs, while connecting our businesses with the skilled workers they need. These efforts will lay the foundation for a new era of middle class prosperity, one that rewards hard work with the mainstays of a middle-class life: the ability to put kids through college, save a few dollars for retirement, afford reliable health care, and own a home.

The Great Recession taught us that we need a new fundamental bargain not only to strengthen our middle class, but to lend a hand to all those seeking to join it. This bargain must ensure **that all families share in the new prosperity**, especially those who still feel left behind in the wake of our economic downturn. Americans want to see real action, with government and the private sector working hand in hand, to make our future happen. The economy is recovering at a faster pace, with 2014 being the strongest year of private-sector job growth since 1999. If we work together—left and right, the government and private sector, employers and workers—and focus on the values we share as Americans, we can all succeed.

Now is the time to seize the opportunities of a new economy. Our country's advantages in technology and innovation can be leveraged with policies that promote public and private investment in the national infrastructure needed to grow the economy and a recommitment to improving the responsiveness and effectiveness of government, restoring Americans' faith in our ability to solve real problems.

The New Democrat Coalition understands what the American middle class needs to succeed in this economy and the next one. **Our middle class is more than an artificial set of numbers on paper—it's who we are.** It's the backbone and the lifeblood of our economic success. We need a new middle class prosperity agenda that keeps America's engine revving, creates high-paying jobs, and improves the skills of all Americans who seek them. We now unveil just such an agenda – one that will help generations of Americans realize the promise of our nation.



- I. Fix the Tax Code to Create American Jobs and Help American Businesses Compete**
- II. Make it Easier for Anyone to Raise Capital and Become a Small Business Owner**
- III. Invest in Roads, Rails, Bridges, Broadband Fiber and a Power Grid Worthy of the 21st Century**
- IV. Aggressively Pursue Expanding Export Opportunities So We Can Make it Here and Sell it Everywhere**
- V. Lead in the Next Great Discoveries: Reauthorize America COMPETES**
- VI. Pass Immigration Reform and Become the Global Magnet for the World's Top Talent**
- VII. Harness America's Energy Boom While Acting as Responsible Stewards of Our Natural Resources**
- VIII. Promote a Free and Open Internet As A Platform for Global Innovation**
- IX. Protect Our Cyber Infrastructure and Data Online**



- I. Keep the Dream of Homeownership Alive**
- II. Protect a Strong and Stable Retirement for Every American**
- III. Keep Health Care Costs Down while Expanding Coverage**
- IV. Invest in World-Class Schools and Higher Education Anyone Can Afford**
- V. Reward High Performing Teachers and Principals and Hold Our Schools Accountable for Results**
- VI. Promote Skills Training that Helps Americans Succeed Anywhere, Any Time**
- VII. Expand Childcare Opportunities That Help Everyone Balance Work and Family**



- I. End Crisis-by-Crisis Governing and Pursue Long-Term, Pro-Growth Fiscal Reform that Prioritizes Investments in our Future**
- II. Prioritize National Security by Giving Government Tools to Spend Less and Buy Smarter on the Goods and Services it Needs**
- III. Leverage the Latest Technologies to Boost Transparency and Accountability by Creating a "Yelp For Government"**
- IV. Lower Regulatory Obstacles to Innovation and Entrepreneurship**
- V. Reform Our Broken Campaign Finance System**
- VI. Make It Easier for Americans to Vote and Participate in Our Democracy**
- VII. End Gerrymandering So Voters Choose their Elected Officials; Not the Other Way Around**